

NHLfurniture

Style Eclectic by Tom Scholet

STYLE in the home furnishings industry often refers to a recognizable feature of a period or piece. We have all heard the terms; Country French, Louis the 14th, Victorian, Art Nuevo, colonial, oriental, minimalist and dozens more.

Style in the hotel furnishings industry (at least among the liquidators) usually refers to the hotel and era from whence the items came. Examples would be Marriott 90's, early Brown Palace, old Holiday Inn, or "the Ritz in Aspen"

Often, our customers, whether they be residential or commercial, like to buy furniture that matches. They like to buy entire rooms because they know some interior designer or furniture manufacturer put the room together and it worked at one time.

That said, there are huge opportunities to mix and match and have it work splendidly. The fact is, the more expensive the hotel, the bigger the trend to go *Eclectic*. It brings on an air of sophistication and elegance unmatched at the lower price levels.

So, what are the rules of eclectic style? An argument could be made that there are no rules. One might say it depends on what end you have in mind. And that may be the only rule: Start with the end you have in mind. Sounds easy enough, right?

Eclectic means: 1) varied, made up of parts from various sources and 2) Choosing what is best or preferred from a variety of sources or styles. Let's get on with it. The rules for eclectic style are:

1. Know what end you have in mind
2. Go for "preferred" or "best" ...in other words, QUALITY in what you choose and don't mix quality levels.
3. Accent pieces can create an eclectic feel that stretches a designed look to a personal ambiance that will be unique and memorable to your guests.
4. Be cautiously fearless. Know what you like. Know that you can mix high quality of any style and know that every room need not look the same.
5. Dare to mix...but you may want to try mixing up styles in the store to see what pieces you like together, before you take them home.
6. And for the best variety service and prices shop at Hotel Furniture Outlet.

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